

Happy New Year from [Green Light Group](#)!

Looking back on 2011, climate change, clean energy, air quality, and broader environmental protection issues were all subjects of fierce debate – and they formed the core of [Green Light](#)'s work this past year. With strategic guidance, writing, research, and analysis, [Green Light](#) helped organizations, investors, companies, and foundations understand, advocate for, defend, and strategize about domestic and international climate, energy, and environmental action – often by working closely with other consultants such as [David Gardiner & Associates](#) and Holly Kaufman of [Environment & Enterprise Strategies](#). In addition to redesigning its website, some of [Green Light](#)'s major activities last year, including projects with consultant partners, included:

- Helping Environmental Defense Fund analyze and prepare a [report](#) on the federal, state, and private **pollution-related health care savings** that will flow from the EPA's Clean Air Act rules.
- Providing strategic advice and producing several memos for Ceres to help institutional investors and businesses stay **updated on policy developments** concerning climate change, clean energy, and the Clean Air Act.
- Conducting a confidential analysis for Ceres on the effectiveness of withdrawn **shareholder resolutions** on climate change and sustainability issues.
- Helping the Union of Concerned Scientists assess the current landscape of work by U.S. organizations and others on **competition for land** in the context of a changing climate.
- Helping advise the Edwards Mother Earth Foundation on its **state-level energy efficiency** grants, including monitoring grantee progress and advising on a webinar with other family foundations.
- Advising Climate Advocates on how best to hone and present a **new domestic climate change policy strategy**.
- Editing and writing a report for the Aspen Institute based on a series of dialogue meetings on strategies and recommendations for **investing in "natural infrastructure"** and ecosystem services.
- Providing **guidance on the substantive program** for the World Climate Summit on green business generation, which took place in Durban, South Africa in December.
- Preparing a [report](#) for Health Care Without Harm, the Alliance of Nurses for Healthy Environments, and the National Association of School Nurses on the **prevalence and costs of asthma** in all 50 states and the risks of policies to block air pollution safeguards.
- Helping guide, write, and present to the press NRDC's fifth annual [report ranking states' gasoline price vulnerability and solutions for change](#).
- Helping Green Strategies provide confidential advice to an international development bank about the investment climate and financing structures for **clean energy in Latin America**.
- Helping provide confidential advice to a Fortune 500 company on potential **global public policy advocacy strategies** on climate change and clean energy issues.
- Helping the Energy Future Coalition draft a [report](#) describing its accomplishments since 2003 and setting forth its plan for **changing the rules to hurry the new energy future**.

[Green Light](#) looks forward to helping its clients continue these efforts in the year ahead. As always, if [Green Light](#) can be of service to you in your work, please do not hesitate to get in touch.

With best wishes for a very happy new year,



Dave Grossman  
President, Green Light Group