

Happy New Year from [Green Light Group](#)!

In 2014, [Green Light](#) once again had the opportunity to work with some remarkable clients and colleagues — non-profit organizations, intergovernmental organizations, philanthropic foundations, businesses, and other consultants — to advance climate, clean energy, and broader sustainability goals via dialogues, written materials, and strategic guidance. With its research, analysis, writing, and strategic advisory services, [Green Light](#) worked both independently and in conjunction with other consultancies — including [David Gardiner & Associates](#), [Green Strategies](#), [Jonathan J. Halperin](#), and [Buzzword](#) — on numerous projects this past year, including:

- Preparing **confidential memos for entities in the corporate and international development sectors** about the U.S. Environmental Protection Agency's proposed power plant carbon dioxide rules and about the implications of global trends related to energy investment, energy poverty, energy access, climate science, and climate policy.
- Serving as rapporteur and producing public reports for **three Aspen Institute dialogues**: the 38th annual [Energy Policy Forum](#), the 5th annual [Clean Energy Forum](#), and Aspen's first [Forum on Modern Shale Gas & Oil Production](#).
- Helping to **facilitate a dialogue and capture areas of agreement** between the hydropower industry and the environmental community on ways to improve the licensing process to get more hydropower without sacrificing environmental priorities.
- Helping the Solar Electric Power Association develop **applications in response to the U.S. Department of Energy's Solar Market Pathways** funding opportunity, leading to funding to help communities develop multi-year solar deployment plans.
- Continuing to help advise the Edwards Mother Earth Foundation on its **state-level energy efficiency grants** and on potential new granting areas.
- Refining and editing **case studies of companies** in the building & construction sector and the chemicals sector in Asia for the UN Environment Programme, to better align their content and messaging with [GEO-5 for Business: Impacts of a Changing Environment on the Corporate Sector](#) (which Green Light produced last year).
- Helping develop and draft portions of **two corporate social responsibility reports**: Waste Management's [Sustainability Report 2014](#) and the 2013 CSR report of a large U.S. bank.
- Helping Climate Law & Policy Project prepare an article manuscript — and submit [comments](#) to the U.S. Environmental Protection Agency's proposed power plant rules — describing a market-based **climate change policy strategy** known as an 'action approach', which is designed to directly spur action to reduce greenhouse gas emissions.
- Helping the Coalition for Green Capital conduct outreach to foundations in pursuit of funding for its efforts to advocate for **state green banks**.
- Helping the World Bank research **approaches and tools that aid decision-making** by national agricultural policy leaders.

[Green Light](#) looks forward to continuing to partner with clients to advance their climate, clean energy, and sustainability work in the year ahead. If you are interested in learning more about any of the projects above, or if [Green Light](#) can be of service to you in your work, please do not hesitate to get in touch.

With best wishes for a terrific 2015,



Dave Grossman
Principal, Green Light Group